

July 7, 2017

**Press Release - for Immediate Release**

**From: Silver Bay YMCA & Ticonderoga Central School District**

## **SILVER BAY YMCA DONATES EXERCISE EQUIPMENT TO TICONDEROGA MIDDLE SCHOOL**

**Ticonderoga – July 2017** – Silver Bay YMCA is pleased to announce it recently donated some exercise equipment to the Ticonderoga Middle School.

When Middle School principal Herb Tedford became aware that Silver Bay YMCA was planning on replacing some of their exercise equipment, he approach Silver Bay YMCA to ask if they would be willing to donate the used equipment to the middle school. Steve Tamm, Silver Bay CEO, states, "This was an easy decision to make. We partner with the Ticonderoga Central School system in so many different ways. It is our pleasure to be able to support local youth in being physically fit; it's one of the cornerstones of our mission".

John McDonald, Superintendent of Ticonderoga Central School District was thrilled by the donation and stated, "We appreciate that Silver Bay YMCA made this donation. As we all know the local school budgets are quite tight and often times items like exercise equipment get pushed to the bottom of the list. This donation allows us to expand our physical education program to a critical age group."

McDonald went on to say, "The coordination of the transfer of exercise equipment from Silver Bay to the middle school went off without a hitch. It was installed and inspected by trained experts to ensure its safe operation. Our middle school children are going to enjoy the equipment for years to come."

**Note to Editor:**

Silver Bay YMCA was founded in 1902 and is located in Silver Bay, NY, just minutes south of Hague, NY. Its 700 acre campus along one mile of Lake George shoreline offers a wide breadth of programs for all ages. Silver Bay YMCA presently employs 45 full-time staff members with a seasonal staff of 200. Silver Bay YMCA is consistently ranked one of the top ten family reunion sites in the country and is on the National Register of Historic Places with the U.S. Department of the Interior.

Silver Bay has also won many outstanding awards and has been featured in several national media, including:

- Best on Lake George and Best Exceptional Amenities (2016) LakeGeorge.com
- Best Resort (2015 & 2017) Adirondack Life Magazine
- Special Distinguished Business Award (2015) Adirondack Business Council
- Best Venue for Family Reunions (2014, 2015, 2016) Unique Venues Magazine
- New York Times (Travel Section - September 2014)
- Better Homes and Gardens (May 2014)

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As a mission based charity, Silver Bay YMCA offers outreach programs in addition to its core activities as a premier conference and family retreat center. Those activities include:

- Ticonderoga Teen Center
- Open Pathways (Access to Silver Bay YMCA for the underprivileged)
- Youth and Government Program (covering Queensbury to Ticonderoga)
- Cancer Respite Program (Free respite for local cancer patients)
- Military R and R Program (Free getaway for recently deployed veterans and their families)
- Brookside Trinity Ministry (Free respite and sabbatical getaways for clergy)
- Vacations Made Possible (Free getaways for local underprivileged families)

**MISSION:** The mission of Silver Bay YMCA is to foster a lifelong sense of belonging, strengthen relationships, and nurture spirit, mind, and body for all.

**DESIRED IMPACT:** Because of Silver Bay YMCA, personal and family bonds are stronger. People are more connected, respectful, and caring and have the confidence to develop to their fullest potential and impact the communities in which they live. They are inspired by the beauty of the landscape at Silver Bay and are better stewards of the environment.

[www.silverbay.org](http://www.silverbay.org)

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