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Press Release

From: Silver Bay YMCA Conference and Family Retreat Center

### **Silver Bay welcomes new VP Development and Government Relations**

SILVER BAY | Silver Bay YMCA is proud to announce that C. Walter Lender has accepted the position of Vice President Development and Government Relations. Lender holds a Master's Degree in Administration from Saint Michael's College and a BA from Hartwick College.

"I'm thrilled and honored to accept the role of VP for Development and Government Relations. Silver Bay is an incredible asset to the regional economy and a leader in environmental stewardship of Lake George," Lender said. "I'm looking forward to helping Silver Bay grow and flourish."

Lender, along with his wife and six children, lives in Ticonderoga on the northern end of Lake George.

For nearly 18 years Lender served as the Executive Director of the Lake George Association where he focused on the conservation and preservation of Lake George and its watershed.

Lender also brings over 34 years of experience in the not-for-profit sector to the team. Previously Lender was both the Director of Development and the Government and Corporate Relations Officer for Fort Ticonderoga. He has also served as the Executive Director of PRIDE of Ticonderoga.

Currently Lender serves on the Ticonderoga Planning & Zoning Board, the board of Lakes to Locks Passage, the Sylvamo Citizen's Advisory Committee, the Lake George Land Conservancy, Essex County's Water Quality Coordinating Committee, Lake Champlain Basin Program's NY Citizen's Advisory Committee- which he currently chairs, the Black Point Road Civic Association, and was recently appointed to the Elizabethtown Community Hospital board.

Over the years Lender has been active in local economic development, planning, and historic preservation efforts.

"I have always known Silver Bay to be a remarkable and special place," Lender added. "From my first visit to the campus as a teenager through all the summers of dropping my children off at Silver Camp to my recent service on the board, Silver Bay has always impressed me with its scenic beauty, wholesome atmosphere, and sense of respite and rejuvenation. I'm pleased to help continue that legacy."

Peter Doliber, CEO of Silver Bay YMCA, said, "We are thrilled to have Walt joining our team. His experience, reputation, skills, and love of Silver Bay will help us continue to grow and serve. Looking forward to working together!"

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**About Silver Bay YMCA:**

Silver Bay YMCA, founded in 1902, is in Silver Bay, NY, just minutes south of Hague. Its 700-acre campus along one mile of Lake George shoreline offers a breadth of programs for all ages.

Silver Bay YMCA is consistently ranked one of the top ten family reunion sites in the country and is on the National Register of Historic Places with the U.S. Department of the Interior.

As a mission-based charity, Silver Bay YMCA offers outreach programs in addition to its core activities as a premier conference and family retreat center.

Learn more about Silver Bay at [www.silverbay.org](http://www.silverbay.org).

Our MISSION: To foster relationships, strengthen communities and nurture spirit, mind, and body for all.

Our IMPACT: Because of Silver Bay YMCA, connections between people and family are stronger. People are more connected, respectful, and caring. They have the confidence to develop to their full potential and to positively impact the communities in which they work and live. As a result, communities are more dynamic, inclusive and diverse. As stewards of Lake George, we inspire people to be stewards of the environment while they are visiting our magnificent campus and in their home communities.