

2/24/2023

Press Release

From: Silver Bay YMCA Conference and Family Retreat Center

Silver Bay YMCA announces bluegrass festival

Bluegrass in Heaven to bring regional and national bluegrass talent to the Adirondacks

SILVER BAY | Silver Bay YMCA is excited to announce the first ever Bluegrass in Heaven (BGIH) music festival. BGIH is a bluegrass music festival that is scheduled for Friday, Sept. 15 through Sunday, Sept. 17 at Silver Bay YMCA, 87 Silver Bay Rd. Silver Bay N.Y., 12874.

BGIH will bring together some of the top bluegrass artists such as 2019 Grammy Bluegrass Album of the Year winner Michael Cleveland & Flamekeeper and regional talent such as the Bob & Sarah Amos Band.

"We are very excited to be bringing the Bob & Sarah Amos band to the very first 'Bluegrass in Heaven' festival.

"The YMCA campus, located right on shore of beautiful Lake George in Silver Bay NY, is a perfect location and facility for a music festival. The lineup of performers is amazing, and we can't wait to be a part of it," Bob and Sarah Amos, of the Bob & Sarah Amos Band said.

Festival attendees will not only be able to listen to some of the top artists in bluegrass today, but they will also have access to the programs offered at Silver Bay YMCA during the festival as well. Between sets festival guests are encouraged to take a paddle on the northern end of Lake George, read a book in the Silver Bay YMCA library, play a round of disc golf, or partake in one of the many other programs and activities offered at Silver Bay YMCA.

The festival will be spread out throughout Silver Bay YMCA's 700-acre waterfront campus, providing a one-of-a-kind venue for artists and music enthusiasts alike.

To encourage festival attendees and artists to explore Silver Bay YMCA's personal piece of heaven a BGIH-themed photo wall will be hidden somewhere on campus. Guests who find this unique photo wall are encouraged to share their photos with Silver Bay on social media using #BLUEGRASSHEAVEN.

Additionally, Silver Bay YMCA is partnering with local businesses to highlight what the northern part of Lake George has to offer.

“We are thrilled to announce the start of a new annual tradition here at Silver Bay YMCA: the Bluegrass in Heaven music festival!

Thanks to the cooperation and support from key partners in our community, we are going to build off the success of our summer concert series and bring you a whole weekend of family fun. We have a full schedule of musicians of nationally and regionally acclaimed performers - this weekend festival will be a real treat for any music enthusiast,” Zac Smalley, Silver Bay YMCA director of guest and member programs said.

Smalley added, “I am especially excited about the level of community partnership we are dealing with here – the economic and cultural impact the Bluegrass in Heaven will have on the Northern Lake George area (and beyond) is phenomenal. We are so excited to have an event like this that will benefit our community of Hague and Ticonderoga most directly!”

There are two ticket options available for purchase: a Festival Pass and an All-Inclusive Festival Pass. The Festival Pass costs \$40 and includes access to Silver Bay YMCA workshops, a variety of vendors, and performances by local and regional talent. The All-Inclusive Festival Pass costs \$80 and includes everything in the Festival Pass plus access to headliner performances which will take place in Silver Bay YMCA’s historic auditorium.

Bluegrass in Heaven would not have been possible without the Warren County Tax Occupancy Committee, The Town of Hague and Town Supervisor Edna Fraiser, and the Ticonderoga Festival Guild Inc. working with Silver Bay YMCA during this process and believing in BGIH.

The latest updates about the festival’s lineup, schedule, and anything BGIH related can be found at www.silverbay.org/bluegrass-in-heaven or on social media at SilverBayYMCA.

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About Silver Bay YMCA:

Silver Bay YMCA, founded in 1902, is in Silver Bay, NY, just minutes south of Hague. Its 700-acre campus along one mile of Lake George shoreline offers a breadth of programs for all ages.

Silver Bay YMCA is consistently ranked one of the top ten family reunion sites in the country and is on the National Register of Historic Places with the U.S. Department of the Interior.

As a mission-based charity, Silver Bay YMCA offers outreach programs in addition to its core activities as a premier conference and family retreat center.

Learn more about Silver Bay at www.silverbay.org.

Our MISSION: To foster relationships, strengthen communities and nurture spirit, mind, and body for all.

Our IMPACT: Because of Silver Bay YMCA, connections between people and family are stronger. People are more connected, respectful, and caring. They have the confidence to develop to their full potential and to positively impact the communities in which they work and live. As a result, communities are more dynamic, inclusive and diverse. As stewards of Lake George, we inspire people to be stewards of the environment while they are visiting our magnificent campus and in their home communities.