

Press Release

From: Silver Bay YMCA / for Immediate Release

SILVER BAY YMCA WELCOMES NEW DEVELOPMENT DIRECTOR

Silver Bay, NY – July 2017 – Silver Bay YMCA is pleased to announce its recent hire of Nick Rama, who will join the Silver Bay YMCA team as Development Director starting July 31st. In this role, Rama will take charge of the development activities at Silver Bay YMCA, which funds the organization's many free outreach programs such as the Ticonderoga Teen Center, Cancer Respite Program, Clergy Respite Program and Military R & R Program.

Rama brings a wealth of deep and broad experience in the development field to Silver Bay YMCA, having worked for the last several years as the Senior Development Officer at SUNY New Paltz. Prior to that, he spent 18 years at The Culinary Institute of America in several roles, including Senior Director of Annual Giving and Significant Giving, Senior Director of Advancement Operations and Associate Director of Corporate Relations.

Steve Tamm, Silver Bay CEO, states, "We are very excited to welcome Nick Rama to the Silver Bay team. Not only does he bring a wealth of experience to the role but his passion for our mission is so evident. His energy and enthusiasm is contagious and I am confident Nick will help us expand our impact. "

Note to Editor:

Silver Bay YMCA was founded in 1902 and is located in Silver Bay, NY, just minutes south of Hague, NY. Its 700 acre campus along one mile of Lake George shoreline offers a wide breadth of programs for all ages. Silver Bay YMCA presently employs 45 full-time staff members with a seasonal staff of 200. Silver Bay YMCA is consistently ranked one of the top ten family reunion sites in the country and is on the National Register of Historic Places with the U.S. Department of the Interior.

Silver Bay has also won many outstanding awards and has been featured in several national media, including:

- Best on Lake George and Best Exceptional Amenities (2016) LakeGeorge.com
- Best Resort (2015 & 2017) Adirondack Life Magazine
- Special Distinguished Business Award (2015) Adirondack Business Council
- Best Venue for Family Reunions (2014, 2015, 2016) Unique Venues Magazine
- New York Times (Travel Section - September 2014)
- Better Homes and Gardens (May 2014)

Silver Bay YMCA is a leader in Lake George stewardship and was the first on Lake George to be awarded LID (Low Impact Development) certification in 2016 for its newly relocated parking area.

As a mission based charity, Silver Bay YMCA offers outreach programs in addition to its core activities as a premier conference and family retreat center. Those activities include:

- Ticonderoga Teen Center
- Open Pathways (Access to Silver Bay YMCA for the underprivileged)
- Youth and Government Program (covering Queensbury to Ticonderoga)
- Cancer Respite Program (Free respite for local cancer patients)
- Military R and R Program (Free getaway for recently deployed veterans and their families)
- Brookside Trinity Ministry (Free respite and sabbatical getaways for clergy)
- Vacations Made Possible (Free getaways for local underprivileged families)

MISSION: The mission of Silver Bay YMCA is to foster a lifelong sense of belonging, strengthen relationships, and nurture spirit, mind, and body for all.

DESIRED IMPACT: Because of Silver Bay YMCA, personal and family bonds are stronger. People are more connected, respectful, and caring and have the confidence to develop to their fullest potential and impact the communities in which they live. They are inspired by the beauty of the landscape at Silver Bay and are better stewards of the environment.

www.silverbay.org

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