

July 27, 2017

## Press Release

From: Silver Bay YMCA / for Immediate Release

# SILVER BAY YMCA GROUND BREAKING & DONOR APPRECIATION CEREMONY

**Silver Bay, NY:** The Silver Bay YMCA Conference and Family Retreat Center's Board of Trustees invites the public and members of the press to a ground breaking and donor appreciation ceremony for the construction of the new William Boyd Center on Sunday, August 6th, at 11:30 a.m.

The plans for the construction of the new \$13 million, 42,000 square foot William Boyd Center are currently in their final review stage with the APA with hopes to start construction this fall for a summer 2018 opening. The William Boyd Center, which will replace an existing facility, will feature a new dining facility, conference and meeting spaces, and 22 new guest rooms on the shores of Lake George. In addition to numerous private donations, the William Boyd Center will be funded in part through a \$4 million lead gift from Virginia (Rowan) and Manning Smith, long-time supporters of Silver Bay YMCA. The building name is in honor of Virginia Rowan Smith's great-grandfather, William Boyd, who was an early leader of Silver Bay and the YMCA. The remaining funds will come through a closed tax exempt bond offering through the Community Development Corporation of Warren and Washington County and will be secured by Glens Falls National Bank.

The ceremony will include a welcome from Silver Bay YMCA Board Chair, Mike D'Attilio, words from Silver Bay CEO, Steve Tamm, architect Mike Phinney, and a greeting from our special benefactor Virginia (Ginny) Smith.

"With the completion of the William Boyd Center, Silver Bay will be in a stronger position to expand its offerings throughout the year. This in turn allows Silver Bay to deepen its ability to have a positive impact on our local community, local economy and local environment. It will enhance our ability to fulfill our mission and our desire to ensure we make a positive impact on all those we serve." said Tamm.

The event will be held on the lawn of the Silver Bay Dining Hall. Light refreshments will be served. In case of rain, the ceremony will be held in Gullen Lounge located in Silver Bay's historic Inn.

## About Silver Bay YMCA

Silver Bay YMCA was founded in 1902 and is located in Silver Bay, NY, just minutes south of Hague, NY. Its 700 acre campus along one mile of Lake George shoreline offers a wide breadth of programs for all ages. Silver Bay YMCA presently employs

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45 full-time staff members with a seasonal staff of 200. Silver Bay YMCA is consistently ranked one of the top ten family reunion sites in the country and is on the National Register of Historic Places with the U.S. Department of the Interior.

Silver Bay has also won many outstanding awards and has been featured in several national media, including:

- Best on Lake George and Best Exceptional Amenities (2016) LakeGeorge.com
- Best Resort (2017 & 2015) Adirondack Life Magazine
- Special Distinguished Business Award (2015) Adirondack Business Council
- Best Venue for Family Reunions (2016, 2015, 2014) Unique Venues Magazine
- New York Times (Travel Section - September 2014)
- Better Homes and Gardens (May 2014)

Silver Bay YMCA is a leader in Lake George stewardship and was the first on Lake George to be awarded LID (Low Impact Development) certification in 2016 for its newly relocated parking area.

As a mission based charity, Silver Bay YMCA offers outreach programs in addition to its core activities as a premier conference and family retreat center. Those activities include:

- Ticonderoga Teen Center
- Open Pathways (Access to Silver Bay YMCA for the underprivileged)
- Youth and Government Program (covering Queensbury to Ticonderoga)
- Cancer Respite Program (Free respite for local cancer patients)
- Military R and R Program (Free getaway for recently deployed veterans and their families)
- Brookside Trinity Ministry (Free respite and sabbatical getaways for clergy)
- Vacations Made Possible (Free getaways for local underprivileged families)

**MISSION:** The mission of Silver Bay YMCA is to foster a lifelong sense of belonging, strengthen relationships, and nurture spirit, mind, and body for all.

**DESIRED IMPACT:** Because of Silver Bay YMCA, personal and family bonds are stronger. People are more connected, respectful, and caring and have the confidence to develop to their fullest potential and impact the communities in which they live. They are inspired by the beauty of the landscape at Silver Bay and are better stewards of the environment.

[www.silverbay.org](http://www.silverbay.org)

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