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Press Release

From: Silver Bay YMCA for Immediate Release

SILVER BAY YMCA TO HOLD NEXT COMMUNITY E-WASTE RECYCLING DAY

Silver Bay, NY: The Silver Bay YMCA Conference and Family Retreat Center will hold its 8th annual e-waste recycling event on Saturday, June 8th, 2019 at its location in Silver Bay, NY.

Members of the community are invited to drop off unwanted equipment such as microwaves, laptops, printers, and similar electric appliances for recycling between the hours of 10:00 a.m. – 12:00 p.m. and 1:00 – 3:00 p.m. at the Silver Bay YMCA campus.

According to Steve Tamm, Chief Executive Officer of Silver Bay YMCA, several hundred pounds of electronics are expected to be dropped off at the event, which will be recycled and save landfills from the toxic effects of these materials to the environment. At last year's event, over 1,000 pounds of unwanted materials were recycled with Silver Bay's recycling partner, EWASTE+.

"Silver Bay launched this community outreach initiative several years ago as a way to keep harmful materials out of our landfills and allow recycling companies to capture components from discarded electronics for repurposing elsewhere," said Tamm. "This program fits right into one of the core components of Silver Bay's mission, which is to ensure that we are positive advocates and stewards for both the local community and the environment."

Most electrical items will be accepted for free, and select items such as CRT and LCD monitors carry a nominal fee for recycling. Individuals looking for more information on accepted equipment can call 518-543-8400.

"This is a great opportunity for local and seasonal residents of the community to get rid of their unwanted electronics in a way that is healthy and respectful to the environment," said Tamm. "We are excited to offer this event to the community and give everyone a chance to participate and protect the environment."

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Note to the Editor:

Silver Bay YMCA was founded in 1902 and is located in Silver Bay, NY, just minutes south of Hague, NY. Its 700 acre campus along one mile of Lake George shoreline offers a wide breadth of programs for all ages. Silver Bay YMCA presently employs 45 full-time staff members with a seasonal staff of 200. Silver Bay YMCA is consistently ranked one of the top ten family reunion sites in the country and is on the National Register of Historic Places with the U.S. Department of the Interior.

As a mission based charity, Silver Bay YMCA offers outreach programs in addition to its core activities as a premier conference and family retreat center. Those activities include:

- Silver Bay YMCA Teen Center in Ticonderoga (Free access for local teens)
- Open Pathways (Access to Silver Bay YMCA for the underprivileged)
- Youth and Government Program (covering Queensbury to Ticonderoga)
- Cancer Respite Program (Free respite for local cancer patients)
- Military R and R Program (Free getaway for recently deployed veterans and their families)
- Brookside Trinity Ministry (Free respite and sabbatical getaways for clergy)
- Vacations Made Possible (Free getaways for local underprivileged families)

Silver Bay YMCA has also won many outstanding awards and has been featured in several local and national media, including:

- Best Resort (2015, 2017 & 2018) Adirondack Life Magazine
- Best on Lake George and Best Exceptional Amenities (2016) LakeGeorge.com
- Best Venue for Family Reunions (2014, 2015, 2016) Unique Venues Magazine
- New York Times (Travel Section – September 2014)
- Better Homes and Gardens (May 2014)

MISSION: The mission of Silver Bay YMCA is to foster a lifelong sense of belonging, strengthen relationships, and nurture spirit, mind, and body for all.

DESIRED IMPACT: Because of Silver Bay YMCA, personal and family bonds are stronger. People are more connected, respectful, and caring and have the confidence to develop to their fullest potential and impact the communities in which they live. They are inspired by the beauty of the landscape at Silver Bay and are better stewards of the environment.

www.silverbay.org

