

JULY 2, 2020

PRESS RELEASE

FROM: Silver Bay YMCA for Immediate Release

2020 SILVER BAY YMCA ANNUAL MEETING

Silver Bay, NY – July 2020 – Friends and neighbors of the Silver Bay Association for Christian Conferences and Training (d/b/a/ Silver Bay YMCA) are encouraged to attend the virtual Annual Meeting of Silver Bay YMCA to be held on Saturday, August 8, 2020 at 8:00 a.m.

Adam Pearsall, the Board of Trustees' CVO, will make an address at the meeting, as will CEO Steve Tamm, who plans to provide an update on Silver Bay. Attendees will also hear a report from the Silver Bay Council President, Natalie Shotts, a statement regarding Silver Bay's financials by Treasurer Dominic Colafati, and various other updates regarding the organization.

For information on how to join the virtual Annual Meeting and to submit questions beforehand, email Board Liaison Martha Petteys at mpetteys@silverbay.org or call 518.543.8505.

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Note to the Editor:

Silver Bay YMCA was founded in 1902 and is located in Silver Bay, NY, just minutes south of Hague, NY. Its 700 acre campus along one mile of Lake George shoreline

offers a wide breadth of programs for all ages. Silver Bay YMCA presently employs 50 full-time staff members. Silver Bay YMCA is consistently ranked one of the top ten family reunion sites in the country and is on the National Register of Historic Places with the U.S. Department of the Interior.

As a mission based charity, Silver Bay YMCA offers outreach programs in addition to its core activities as a premier conference and family retreat center. Those activities include:

- Silver Bay YMCA Teen Center in Ticonderoga (Free access for local teens)
- Open Pathways (Access to Silver Bay YMCA for the underprivileged)
- Youth and Government Program (covering Queensbury to Ticonderoga)
- Cancer Respite Program (Free respite for local cancer patients)
- Military R and R Program (Free getaway for recently deployed veterans and their families)
- Brookside Trinity Ministry (Free respite and sabbatical getaways for clergy)
- Vacations Made Possible (Free getaways for local underprivileged families)

Silver Bay YMCA has also won many outstanding awards and has been featured in several local and national media, including:

- Best Resort (2015, 2017 & 2018) Adirondack Life Magazine
- Best Venue for a Reunion (2014, 2015, 2016, 2017, 2018) Adirondack Life Magazine
- Best Venue for Family Reunions (2014, 2015, 2016, 2017 & 2018) Unique Venues Magazine
- New York Times - Travel Section: "Best 25 Beach Vacations" May 2019; "Refuge and Renewal on Lake George" September 2014 and "RITUALS; In Crossing a Lake, A Watershed Moment" August 2002.
- Better Homes and Gardens – Top Ten Family Reunion locations (May 2014)

MISSION: The mission of Silver Bay YMCA is to foster a lifelong sense of belonging, strengthen relationships, and nurture spirit, mind, and body for all.

DESIRED IMPACT: Because of Silver Bay YMCA, personal and family bonds are stronger. People are more connected, respectful, and caring and have the confidence to develop to their fullest potential and impact the communities in which they live. They are inspired by the beauty of the landscape at Silver Bay and are better stewards of the environment.

www.silverbay.org