

JULY 1, 2020

PRESS RELEASE

FROM: Silver Bay YMCA for Immediate Release

SILVER BAY YMCA HELPS COMMUNITY PROPERLY DISPOSE OF ELECTRONICS AT ANNUAL-WASTE RECYCLING DAY

Silver Bay, NY: The Silver Bay YMCA Conference and Family Retreat Center held their annual electronic waste recycle event on June 27th. Chief Executive Officer Steve Tamm announced, "We collected over 2,000 pounds of electronic waste, which is the largest in the history of this event."

"Many local residents and even the Town of Hague made use of the opportunity to recycle their electronics in a responsible manner. Preserving the environment is a key part of the Silver Bay mission." stated Tamm. "Being good stewards of the environment is very important to the Silver Bay Team, which is why we have invested significant funds over the last few years on major environmental projects including our state-of-the-art Waste Water System. Part of that commitment is that we continue to offer events like our e-waste day for the community. "

The event was launched by Silver Bay YMCA several years ago as a means to keep harmful materials out of landfills while allowing recycling companies the opportunity to repurpose electronic components elsewhere. Collecting an average of 1,000 – 1,500 lbs. of materials every year, the event has succeeded in recycling over 12,000 lbs. of electronic waste since the program's inception.

Tamm added, "We're so happy to have the large turnouts year after year at this event. We love supporting our local community and enjoy the opportunity to offer them a place to recycle the electronics they no longer need."

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Note to the Editor:

Silver Bay YMCA was founded in 1902 and is located in Silver Bay, NY, just minutes south of Hague, NY. Its 700 acre campus along one mile of Lake George shoreline offers a wide breadth of programs for all ages. Silver Bay YMCA presently employs 50 full-time staff members with a seasonal staff of 200. Silver Bay YMCA is consistently ranked one of the top ten family reunion sites in the country and is on the National Register of Historic Places with the U.S. Department of the Interior.

As a mission based charity, Silver Bay YMCA offers outreach programs in addition to its core activities as a premier conference and family retreat center. Those activities include:

- Silver Bay YMCA Teen Center in Ticonderoga (Free access for local teens)
- Open Pathways (Access to Silver Bay YMCA for the underprivileged)
- Youth and Government Program (covering Queensbury to Ticonderoga)
- Cancer Respite Program (Free respite for local cancer patients)
- Military R and R Program (Free getaway for recently deployed veterans and their families)
- Brookside Trinity Ministry (Free respite and sabbatical getaways for clergy)
- Vacations Made Possible (Free getaways for local underprivileged families)

Silver Bay YMCA Teen Center in Ticonderoga serves grades 6th-12th. This program brings after school and weekend tutoring and recreational activities to teens that use the center without any fees. During the in the 2018 - 2019 school year, we hosted ~220 teens who made use of this free program, which in context of the local school population is ~ 55% of the students. Average monthly attendance is 900-1,300 students.

MISSION: The mission of Silver Bay YMCA is to foster a lifelong sense of belonging, strengthen relationships, and nurture spirit, mind, and body for all.

DESIRED IMPACT: Because of Silver Bay YMCA, personal and family bonds are stronger. People are more connected, respectful, and caring and have the confidence to develop to their fullest potential and impact the communities in which they live. They are inspired by the beauty of the landscape at Silver Bay and are better stewards of the environment.

www.silverbay.org