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Press Release

From: Silver Bay YMCA Conference and Family Retreat Center

***Silver Bay Teen Center Receives Stewart's Holiday Match Donation
Over \$1,200 donated to Silver Bay YMCA Ticonderoga Teen Center***

The Stewart's Holiday Match Program has selected Silver Bay YMCA Ticonderoga Teen Center as a recipient for its 2023 Holiday Match.

Stewart's Shops has collected and matched donations in their shops from Thanksgiving until Christmas since 1986. The 2023 Holiday Match Program received 1,861 applications requesting over \$5 million in support while there was just over \$2 million available to donate.

Stewart's Shops Holiday Match Program donated \$1,250 to Silver Bay YMCA to use for the Teen Center.

"The Ticonderoga Teen Center is a critical element in how Silver Bay YMCA supports the youth of our community. We are so pleased and grateful that Stewart's sees the importance of Silver Bay's work and our mission to provide area teens with a safe space to grow and develop into community leaders," Silver Bay YMCA's VP of Development and Government Relations Walt Lender said on the donation.

The Stewarts Holiday Match Program has now allocated over \$38 million since the program's inception. The success of the program is credited to Stewart Shop's customers for their generous contributions, their dedicated shop partners who worked diligently to collect funds, and to their media partners who helped spread the word about the program.

Peter Doliber, the CEO of Silver Bay YMCA, added "We are incredibly grateful for the support from Stewart's. They are an amazing community partner

supporting many great organizations and services. We are thankful to be included. This goes a long way in helping us serve the families of Ticonderoga. “

To learn more about the Silver Bay YMCA Ticonderoga Teen Center follow them on Facebook and Instagram or visit silverbay.org.

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Photo by Silver Bay YMCA

Teen Center – Teens participate in a program at the Silver Bay YMCA Ticonderoga Teen Center.

About Silver Bay YMCA: Silver Bay YMCA, founded in 1902, is in Silver Bay, NY, just minutes south of Hague. Its 700-acre campus along one mile of Lake George shoreline offers a breadth of programs for all ages. Silver Bay YMCA is consistently ranked one of the top ten family reunion sites in the country and is on the National Register of Historic Places with the U.S. Department of the Interior. As a mission-based charity, Silver Bay YMCA offers outreach programs in addition to its core activities as a premier conference and family retreat center. Learn more about Silver Bay at www.silverbay.org.

Our MISSION: To foster relationships, strengthen communities and nurture spirit, mind, and body for all.

Our IMPACT: Because of Silver Bay YMCA, connections between people and family are stronger. People are more connected, respectful, and caring. They have the confidence to develop to their full potential and to positively impact the communities in which they work and live. As a result, communities are

more dynamic, inclusive and diverse. As stewards of Lake George, we inspire people to be stewards of the environment while they are visiting our magnificent campus and in their home communities.