

5/26/2023

## **Press Release**

From: Silver Bay YMCA Conference and Family Retreat Center

Contact: Talia Perrea | tperrea@silverbay.org | 518-543-8408 Ext.289

## Silver Bay YMCA hires two new VP's

## Silver Bay announces VP of Guest Experience and VP of Program hires

Silver Bay YMCA is proud to announce two new vice president positions: VP of Guest Experience, and VP of Programs. These positions will help Silver Bay YMCA with the daily running of operations while helping to expand our offerings as well.

Luke Callahan will be filling the role of VP of Guest Experience. Callahan received his Bachelor of Science in Hotel, Restaurant and Tourism Management from SUNY Plattsburgh and has been working in the hospitality and food industry ever since.

Callahan started his career with Ocean Properties Ltd. Management Program which took him from summers at The Sagamore to winters at two of their premier resorts in Florida. During his time at The Sagamore, Callahan was promoted to Director of Dining for the resort's restaurants. Callahan has spent the last nine years with Blue Water Manor in Bolton Landing, holding the position of General Manager for the last six years.

"I am excited to join the team at Silver Bay YMCA as the VP of Guest Experience. I've been passionate about hospitality in the Lake George region since my time spent here in my youth. I look forward to working with the team and enhancing the guest experience at Silver Bay YMCA," said Callahan.

Uriah Rodriguez will be filling the VP of Programs position. Rodriguez joins us from the YMCA of Greater Springfield where he has over 20 years of experience. While there he has held many positions from Executive Director of Outreach, Teens and Camping to Executive Director of Education. Most recently he held the Executive Director of Operations position.

Rodriguez's focus was on fiscal management, program operations, and youth and staff development. He has successfully secured funding for teen education and programming for underserved youth and turned around a camp program that was on the decline to have four seasons of fiscal growth. Rodriguez's experience will be fundamental in helping the Ticonderoga Teen Center and Silver Camp prosper.



"I look forward to sharing and developing new ideas to help grow and sustain Silver Bay's long reputation of program excellence," stated Rodriguez.

Rodriguez is a trained Opera singer with a master's in music from the University of Massachusetts. When he is not working, he enjoys woodworking, and has traveled extensively.

\*\*\*

## **About Silver Bay YMCA:**

Silver Bay YMCA, founded in 1902, is in Silver Bay, NY, just minutes south of Hague. Its 700-acre campus along one mile of Lake George shoreline offers a breadth of programs for all ages.

Silver Bay YMCA is consistently ranked one of the top ten family reunion sites in the country and is on the National Register of Historic Places with the U.S. Department of the Interior.

As a mission-based charity, Silver Bay YMCA offers outreach programs in addition to its core activities as a premier conference and family retreat center.

Learn more about Silver Bay at <a href="https://www.silverbay.org">www.silverbay.org</a>.

**Our MISSION:** To foster relationships, strengthen communities and nurture spirit, mind, and body for all.

**Our IMPACT:** Because of Silver Bay YMCA, connections between people and family are stronger. People are more connected, respectful, and caring. They have the confidence to develop to their full potential and to positively impact the communities in which they work and live. As a result, communities are more dynamic, inclusive and diverse. As stewards of Lake George, we inspire people to be stewards of the environment while they are visiting our magnificent campus and in their home communities.