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Press Release

From: Silver Bay YMCA Conference and Family Retreat Center

### **Lineup announced for Bluegrass in Heaven music festival**

The countdown is on. With only 98 days until Bluegrass in Heaven, Silver Bay YMCA and the team of volunteers helping to plan the festival have been working diligently to make sure this event is the best that it can be.

Located in Northern New York, on the shores of Lake George, Bluegrass in Heaven will make its debut in the music festival world Friday, September 15 with a performance by Blue Highway in the Auditorium at Silver Bay YMCA. Blue Highway's performance will be followed by a performance by Michael Cleveland & Flamekeeper.

Rock Hearts, a bluegrass band from Southern New England, is scheduled to kick things off Saturday morning at 10:30 a.m. with a rocking performance in Morse Hall. Performances by Jam Crackers, Drank the Gold, Newberry & Verch, the Bob and Sarah Amos Band, Tony Trischka and Michael Daves, and Michael Cleveland & Flamekeeper.

In addition to performances by regional and national talent, there will also be instrument and dance workshops, a Silver Bay History Walk, food trucks, jam sessions, a Singer-songwriter Showcase, and more happening throughout the day. A full list of events can be found at <https://silverbay.org/activity-calendar/>.

Sunday will feature a Gospel Hour in the Auditorium followed by ambient music throughout the campus as we say a "see you later" to our Bluegrass friends.

Bluegrass in Heaven is not only providing bluegrass artists with a new venue to play in, but it will also have a positive impact on the local economy.

"The Silver Bay Bluegrass in Heaven Festival will be a tremendous complement to the many events happening throughout the fall in the Lake George area. This type of festival offers a variety of positive economic and cultural benefits, bringing new visitors to the area and entertaining locals who may have never been on the Silver Bay campus before. Personally, I can't wait to attend as the lineup of entertainment

rivals some of the most established festivals in the country,” Gina Mintzer, the executive director of the Chamber of Commerce, Lake George Regional Convention & Visitors Bureau said.

This event would not have been possible without all the community support and sponsors that Silver Bay YMCA has received. The Lake George Visitors Bureau, Town of Hague, and Ti Festival Guild all provided grants and co-promotion for the event. While Adirondack Bluegrass League and Caffe Lena are helping promote the event.

### **About Silver Bay YMCA:**

Silver Bay YMCA, founded in 1902, is in Silver Bay, NY, just minutes south of Hague. Its 700-acre campus along one mile of Lake George shoreline offers a breadth of programs for all ages.

Silver Bay YMCA is consistently ranked one of the top ten family reunion sites in the country and is on the National Register of Historic Places with the U.S. Department of the Interior.

As a mission-based charity, Silver Bay YMCA offers outreach programs in addition to its core activities as a premier conference and family retreat center.

Learn more about Silver Bay at [www.silverbay.org](http://www.silverbay.org).

**Our MISSION:** To foster relationships, strengthen communities and nurture spirit, mind, and body for all.

**Our IMPACT:** Because of Silver Bay YMCA, connections between people and family are stronger. People are more connected, respectful, and caring. They have the confidence to develop to their full potential and to positively impact the communities in which they work and live. As a result, communities are more dynamic, inclusive and diverse. As stewards of Lake George, we inspire people to be stewards of the environment while they are visiting our magnificent campus and in their home communities.