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Press Release

From: Silver Bay YMCA Conference and Family Retreat Center

### **Bites at the Bay extends hours after successful launch**

It has been less than a month since Silver Bay YMCA announced its new to-go food service for boaters: Bites at the Bay. The community response to this program has been overwhelmingly positive. As a response to the positive feedback and demand from the community for this service, Bites at the Bay will be extending its operating hours.

Bites at the Bay will now be open from Thursday to Sunday from 11 a.m. to 6 p.m. The menu has also been extended to include items that customers were requesting including chicken wings, chicken tenders, salads, and more.

“Based on the community's feedback we've expanded our offerings and hours of operation. The feedback has been overwhelmingly positive, and we are just happy to be able to offer this service,” Lucas Callahan, VP of guest experience said.

Reviews posted online have ranged from “Top notch food and service today,” to “...the pizza and burger were great. Thanks again for providing this service. Getting a pizza delivered to my boat is a definite first.”

Silver Bay YMCA Executive Chef & Kitchen Manager added, “Operations are running smoothly. Orders are typically ready for pickup within 20 to 30 minutes from when the order is received. Boaters have been navigating through our guests in kayaks giving them ample space and approaching the pickup dock at respectable speeds. If you are placing an order for the first time and are unsure of where to pull up, you can float offshore from our docks in Silver Bay and your name will be called out by megaphone.”

To order from Bites at the Bay visit: <https://silverbaygiftshop.com/collections/bites-at-the-bay>. The link will only be active during open hours to ensure no orders are received when Bites at the Bay is closed.

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**Our MISSION:** To foster relationships, strengthen communities and nurture spirit, mind, and body for all.

**Our IMPACT:** Because of Silver Bay YMCA, connections between people and family are stronger. People are more connected, respectful, and caring. They have the confidence to develop to their full potential and to positively impact the communities in which they work and live. As a result, communities are more dynamic, inclusive and diverse. As stewards of Lake George, we inspire people to be stewards of the environment while they are visiting our magnificent campus and in their home communities.