

Bluegrass in Heaven Media Policy

General:

Media credentials are not transferable and should be used only by the person at the media outlet for which they were issued. Deliberate misuse of media credentials can result in the revocation of media privileges and credentials.

A media credential consists of:

- A laminate media pass which gives you access to the festival grounds and the general admission seating areas at all stages.

A media credential does not provide entry to any backstage areas. Media members seen in backstage areas (unless invited by the artist or Silver Bay Staff) will have their media credentials revoked and will be asked to leave the festival.

The Media Credential laminate must be worn and easily visible while on festival grounds.

Credential pickup:

Media credentials will be available for pickup at Silver Bay two weeks prior to the festival Monday through Friday from 8:30 a.m. to 4 p.m. Report to the front desk in the Inn and let them know you are here to pick up media credentials for Bluegrass in Heaven. Media credentials will be available for pickup until the day of the festival.

A photo ID is required when getting credentials. One media organization representative can pick up all credentials for that organization.

Media representatives can park for free in the main parking lot. There will be a golf cart shuttle available to bring guests to and from the festival that media can use to help transport them and their equipment. Accessible parking is available behind the William Boyd Center or next to the Inn.

Media Room:

There will be no set aside media room during the Bluegrass in Heaven festival. However, Silver Bay welcomes members of the media to take advantage of the communal work area located in the back of Gullen Lounge (through the double doors next to the fireplace).

Wi-Fi is available for use throughout the Silver Bay campus (Network name: SilverBay).

Information on the performing artists will be available upon request.

Audio recording:

Audio-only recording of any performances at Bluegrass in Heaven is prohibited without written consent obtained in advance from the performing artist(s) and Bluegrass in Heaven organizers.

Video recording:

Video recording of any performances at Bluegrass in Heaven is prohibited without written consent obtained in advance from the performing artist(s) and Bluegrass in Heaven organizers.

The Videographer and Social Media Content Producer Guidelines are given to all credentialed media members.

Photographers:

The balcony area of the Auditorium will be available for Media use during performances in the Auditorium. There will be no other dedicated media areas for the other stages. It is asked that all media be respectful and mindful of festival attendees during the performance.

By accepting a media credential to Bluegrass in Heaven, all journalists agree that their photographs will ONLY be used for news coverage by the media outlet(s) for which they are credentialed.

Photos may not be used for any other programming, direct or indirect commercial tie-ins, or endorsements, or in any products intended for retail sale without written permission from Bluegrass in Heaven, the artist, and the artist(s)' representatives. Photos may only be used under a limited license as expressly authorized under these guidelines.

Contact:

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