



10/5/2023

Press Release

From: Silver Bay YMCA Conference and Family Retreat Center

### **Silver Bay YMCA to hold fun run for Breast Cancer Awareness**

#### **Silver Bay announces first fun run for Oct. 21**

Silver Bay YMCA is excited to announce its first Breast Cancer Awareness Fun Run/Walk happening on the Silver Bay YMCA campus Saturday, October 21 from 10 a.m. to 11:30 a.m. with check-in for the event starting at 9 a.m.

The run will be a one-mile loop around the Silver Bay YMCA campus while the walk will be a quarter-mile downhill stroll with gorgeous views of Lake George along the way. Participants are asked to wear pink for the event. There will be light refreshments provided for after the run and information tables about healthcare and resources available to the community.

The run costs \$15 per person or \$50 for four people. Included with the cost of the run is a day pass to Silver Bay YMCA, which will allow participants to enjoy the program areas at Silver Bay after the run.

Proceeds from this event will go towards Silver Bay YMCA's Cancer Respite Program, a program open nation-wide that provides respite to individuals and their families who have recently been diagnosed with and are currently undergoing treatment for cancer.

"The proceeds from the fun run will support Silver Bay's Cancer Respite program for families who are impacted by cancer in its many forms. A stay at Silver Bay can be a transformative experience for families especially after the stress of cancer treatments. Time here brings families together for wholesome activities and valuable bonding," Silver Bay YMCA's VP of Development and Government Relations, Walt Lender, stated.

Registration for the event is available online at <https://tinyurl.com/ywurfske>. To learn more about this event and Silver Bay YMCA's Cancer Respite Program visit [silverbay.org/special-events](https://silverbay.org/special-events).

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**Our MISSION:** To foster relationships, strengthen communities and nurture spirit, mind, and body for all.

**Our IMPACT:** Because of Silver Bay YMCA, connections between people and family are stronger. People are more connected, respectful, and caring. They have the confidence to develop to their full potential and to positively impact the communities in which they work and live. As a result, communities are more dynamic, inclusive and diverse. As stewards of Lake George, we inspire people to be stewards of the environment while they are visiting our magnificent campus and in their home communities.