

December 23, 2021

Press Release

From: Silver Bay YMCA Conference and Family Retreat Center

SILVER BAY YMCA IMPACTS COMMUNITY THROUGH MISSION OF THE MONTH PROGRAM

Silver Bay, NY: Three local families received toys and food for a very merry Christmas this year thanks to Silver Bay YMCA's new monthly missions program.

The program encourages the staff at Silver Bay YMCA to come together to help those in need in the surrounding communities. In October, the team collected nearly 50 pairs of socks and gloves for an area homeless shelter as part of its "Sock-tober Celebration," and several boxes of food for the Hague Food Pantry last month.

"Part of our mission here at Silver Bay is to strengthen communities," says Kelsey Nobis, Silver Bay's Director of Human Resources. "We began our Mission of the Month program to help people who need it most in our surrounding areas. Each month we will be collecting and donating items or performing service projects in the community."

Nobis worked with the Ticonderoga Central School District to identify needs for the December mission, resulting in the sponsorship of three families for Christmas.

Steve Tamm, CEO of Silver Bay YMCA, said he was proud of the team for coming up with this staff-driven initiative.

"The staff is living our mission, by walking their talk and giving freely and generously to support the local community," said Tamm. "The need is there and especially felt during these challenging times as so many are struggling due to socio-economic factors as well as the continued difficulties as the pandemic enters its second year."

In addition to its Monthly Mission Program, Silver Bay YMCA offers a Vacations Made Possible Program which allows families facing economic challenges to experience a vacation at Silver Bay YMCA free of charge. For more information about the Vacations Made Possible program, please contact the Development Office at development@silverbay.org.

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Note to the Editor:

Silver Bay YMCA was founded in 1902 and is located in Silver Bay, NY, just minutes south of Hague, NY. Its 700-acre campus along one mile of Lake George shoreline offers a wide breadth of programs for all ages. Silver Bay YMCA presently employs 45 full-time staff members with a seasonal staff of 200. Silver Bay YMCA is consistently ranked one of the top ten family reunion sites in the country and is on the National Register of Historic Places with the U.S. Department of the Interior. As a mission based charity, Silver Bay YMCA offers outreach programs in addition to its core activities as a premier conference and family retreat center. Those activities include:

Silver Bay YMCA Teen Center in Ticonderoga (Free access for local teens)
Open Pathways (Access to Silver Bay YMCA for the underprivileged)
Youth and Government Program (covering Queensbury to Ticonderoga)
Cancer Respite Program (Free respite for local cancer patients)
Military R and R Program (Free getaway for recently deployed veterans and their families)
Brookside Trinity Ministry (Free respite and sabbatical getaways for clergy)
Vacations Made Possible (Free getaways for local underprivileged families)
Silver Bay's Annual Community e-Waste day collects over 3,000 lbs. of unwanted electronics for recycling.

Our MISSION: To foster relationships, strengthen communities and nurture spirit, mind and body for all.

Our IMPACT: Because of Silver Bay YMCA, connections between people and family are stronger. People are more connected, respectful and caring. They have the confidence to develop to their full potential and to positively impact the communities in which they work and live. As a result, communities are more dynamic, inclusive and diverse. As stewards of Lake George, we inspire people to be stewards of the environment while they are visiting our magnificent campus and in their home communities.

www.silverbay.org