

Silver Bay Council Meeting Minutes

May 18, 2019 6:45pm William Boyd Center

WELCOME.... ROSTER.... ANNOUNCEMENTS.... ADOPTION OF MINUTES

- President Natalie Shotts welcomed everyone and passed around the membership roster asking for corrections to be made
- Rev. Garth Allen offered prayer and a blessing
- Motion was made by Paul Duggan for the approval of the minutes from the October meeting.....seconded by Tom Cole....all voted and motion passed. Comment was made that minutes should be on the website at least a month before the meeting.

OFFICER AND COMMITTEE REPORTS

Tidy Time – Penny Siesko and Council Team Leads

Penny welcomed everyone and thanked them for their hard work. She mentioned the beautiful weather.

Light Duty – Faith Steinfort

- 10 people helped
- We worked at the children’s pavilion and scrubbed mats and toys
- The remodeled Summit cottage was completely done and set up for the Board to see and the first check-in this weekend
- 3 more cottages were worked on and by the end of tomorrow there should be 4 cottages done

Trails – Bob Steinfort

- Along with waterbars we worked on stair maintenance cleaning stairs

Special Projects – Peter Meyers

- The float at Slim Point was started with both frames being made
- The frisbee golf course around campus is about 95% done.

Gardens -Melanie Siesko

- We had 5 volunteers and 2 staff members
- Our to-do list was completely accomplished

Penny reminded everyone to get time sheets and be sure to note by your name that this is Council work
Time sheets should be handed in to Penny, team leaders, or to the front desk

Treasurer- Peter Meyers

On account with Silver Bay as of 3-31-2019	\$ 39,442.00
Expenses (Rocking Chairs for WBC)	\$ (4,152.00)
Ending Balance as of 5-17-2019	\$ 35,290.00
Glens Falls National Bank Account	
Checking	\$187.68
Savings	\$ 2,182.65
Total	\$2,370.33
Grand Total	\$ 37,660.33

Expenses will be coming in for previous allocations for seats and chair caning.

Allocations – Katie Calendrillo

- New Lifeguard Chair - Program requested a new lifeguard chair for the new float at Slim Point for \$986.00. Question from Jane Sheldon: What is the lifespan? Response was due to the material used, it should last 10,000 years. All voted in favor of the allocation for the lifeguard chair.
- Paine Hall 2nd Curtains - Housekeeping requested money for curtains for Paine Hall's second floor for \$1,100.00. Jane Sheldon made a motion to make the allocation. Seconded by Judi Rarig. All voted and the motion to allocate money for the curtains passed.
- As an FYI, Natalie stated in the week after the play last summer, several people reached out to her to suggest we allocate money for a better wireless mic system for the performers. Natalie reached out to Chuck Leonard to get his insight, but Chuck replied he simply needed to teach people how to project their voices and it's not something to pursue at this time.

Membership- Paul Duggan and Jane Sheldon

- Paul introduced John and Liz Mawhinney who have been coming to Silver Bay for quite a few years and have been here this weekend volunteering. Motion was made to accept their nomination for membership in the Council. All voted and motion passed.

2019 FUNDRAISING INITIATIVES – Natalie Shotts

- Natalie informed the group Silver Bay is no longer doing the Sunday Farmers' Market; therefore, we wouldn't be able to set up a Pop-up shop this year.
- Eli is doing another quilt and if you see Eli please make a point to thank her for her hard work to make these beautiful quilts!
- One new option we have is to create a reusable bag like the ones we would take to the grocery store. We could have a watercolor of Silver Bay on the bag and promote Council. It would be sold in the gift shop. Anne Erling asked what the profit margin would be. Response was that the bag itself costs about \$1.50 and we would set the price knowing that the gift shop will take 30%. Paul Duggan suggested we could try to negotiate the 30%. Judi Rarig asked if we were thinking of a Kathy Becker painting. Response was yes.

- Another option is utilizing the Online Fundraising:
 1. The first is *AmazonSmile.com*. Under your account on Amazon you can find *AmazonSmile* and sign up and designate SILVER BAY YMCA as your charity. Whenever you shop from *AmazonSmile*, Amazon will send Silver Bay a small percentage of your total purchase cost.
 - a. Judi Rarig asked if the money comes from Amazon to the charity. Response was yes.
 - b. Carolyn Hoeschele asked if you have items in your cart and then go to *AmazonSmile* are the items still in your cart. Response was yes and that you can also go directly to *AmazonSmile* and then do your shopping.
 2. *Givenow*: Natalie set up a Council fundraising page through Silver Bay's givenow fundraising campaign: <https://givenow.silverbay.org/sbcouncil>. Natalie encouraged everyone to share the link through FaceBook and other Social Media platforms to encourage family and friends to make a tax-deductible donation to Council.
 - Paul Duggan commented that this is good work and great ideas. Question was asked if Nick Rama knows how much we get from *AmazonSmile* and the answer was we do not know, but Natalie will ask Nick and follow up in August.
 - Natalie said you don't necessarily have to use the Council fundraising page and you can create your own. if you have your own page, and you want the funds to be restricted to Council, please mention it to Nick Rama as he can then designate the funds for Council.
 - Natalie suggested we should try to team up and raise \$5000 from now until August 2020.

QUESTIONS AND DISCUSSION

Q&A with Carolyn

- Parlin - we are looking to UN-triple the rooms.
- We now have new outdoor activity director, Nathan Hatch.
- Carolyn indicated that in her 20 years on full time staff this is the most dynamic staff we have had; They are hardworking, have a lot of energy, and are really accomplishing a lot.
- The pictures hung on the walls in the William Boyd Center are the result of the incredible people putting these pictures together: Sue McTyier, Gale Halm, and Carol Kanis have done an outstanding job and bring back many memories.
- Sales update - since January we have 39 new groups bringing in about \$600,000 in business.
 - There are many wonderful events including the American Ballet Theatre, the Glens Falls Symphony and the Gibson Brothers.
- Ann Erling asked about the horsetail weed because it does not seem to be everywhere this year. Response was that mulching had just been done and so you may not see it now, but it is still there.

CLOSING REMARKS

- Natalie thank everyone for their participation in Tidy Time and welcomed all to attend the leadership meeting tomorrow at 8:30am in the dining hall.
- Natalie Shotts set in motion to adjourn. All were in favor of adjourning. Meeting ending at 7:30pm.